

Account manager

Salary: ££competitive

Liz Lean PR is looking for an incredible PR Account manager. Ideally we are looking for someone with a great track record in supporting clients with planning and stakeholder engagement - be that staging impactful public consultations, or getting the right people around the table to have a meaningful conversation that gets our client firmly on the agenda.

About Liz Lean PR:

We've been nailing PR and communications for 20 years, from our stunning base in Sandbanks with an unbeatable seaside view. Led by our energetic founder Liz Willingham, we're now the South Coast's leading PR agency with an enviable client base and unbeatable black book of contacts.

We specialise in helping national brands build a strong, authentic local presence, uncovering the local heartbeat of their business and putting down roots for long-standing community relationships.

From healthcare to restaurant launches, renewable energy to a cinema chain, we've given big businesses the local touch across a variety of sectors.

All our clients are individuals, so that's how we treat them. We get under the skin of each brand we work with, developing bespoke communications strategies to meet their objectives – and we work flat out to make them happen.

Your job as Account Manager will be about making our clients feel like superstars, and managing their campaigns so they deliver above and beyond expectations.

Example Duties:

Every day is different but here are some examples of what we need help with:

- Managing a variety of projects/clients - from a theme park to the latest restaurant opening, to supporting a charity with PR campaign.
- Ensuring day-to-day account delivery to a high standard
- Developing and implementing communications plans and strategies
- Drafting press releases and features
- Managing effective client/team relationships
- Researching, lobbying and report writing
- Planning, organising and attending meetings and public events
- Dealing with stakeholder enquiries
- Demonstrating a clear understanding of profitability issues and work within the boundaries of budgets
- Seeking new business opportunities and supporting new business activity

Essential and desirable requirements and skills:

Essential:

It goes without saying that we need someone with creativity, enthusiasm and excellent writing skills.

- We need someone with initiative, personality and commercial nous who clearly wants to work at our agency and be part of an award-winning team
- Previous experience in a client facing role
- Delivering successful public relations campaigns, against key objectives
- Ability to work on multiple projects to challenging deadlines
- A sense of humour and fun

Desirable:

- At least four years' communications, stakeholder relations experience
- A good understanding of Local Authorities and the political landscape, particularly in relation to planning and development
- Creative, enthusiastic, good writing skills
- Experience in media relations

Other benefits:

Seaview from the office

Striking distance of Rick Stein's restaurant and Sandbanks' beautiful beaches

Paddle boarding on your doorstep

Office dog for fur therapy